

University Senate – December 6, 2021



University Senate Meeting Minutes
December 6, 2021
3:00 - 5:00 p.m.
Virtual via Zoom

IN ATTENDANCE:

Justin Amann, Lorraine Arocho, Margaret Ball, Miguel Barbosa, Nurun Begum, Jill Boyle, Marguerite Carver, Kevin Casebolt, Robert Cohen, Esther Deganzo-Cantens, Susan Dillmuth-Miller, Diane Holben, Caroline Dipipi-Hoy, Johan Eliasson, Brenda Friday, James Galdieri, Heather Garrison, Melissa Geiger, Jan Hoffman, Brooke Langan, Eun-Joo Lee, Kenneth Long, Karen Lucas, Margaret Mullan, Marcus Narcisse, Erin O'Donnell, Nisar Patel, Mary Frances Postupack, Melinda Rosen, Jessica Santiago, Elizabeth Scott, Leigh Smith, Brandon Snyder, Santiago Solis, Tom Tauer, Nancy VanArsdale, Kelly Varcoe, Samantha Williams, Sylvester Williams, Xuemao Zhang

ABSENT:

Bill Broun, John Chang, Annalise Cole, Darla Darno, Christopher Domanski, Rene Fuanta, William Green, Marie Kitchens, Samia Lanzey, Minkyoo Lee, Clare Lenhart, Andi McClanahan, Andrea Monét Jackson, Frank Moore, Al Moranville, Richard Otto, Denise Seigart, James Shupp, Daisy Wang, Shawn Watkins, Gabby Zaczekiewicz, Peng Zhang, Xiaochen Zhou

Roll Call

- 1) Review of November 1, 2021 Minutes
 - Approved with changes
- 2) University President's Report: No formal President's report. Thank you to all for a safe semester. We are thankful that we were able to make it through the semester and did not have to go fully back to virtual learning. Happy Holidays and looking forward to seeing everyone back in January.
- 3) Fix the Agenda – no changes to the agenda.
- 4) Committee reports:
 - a. Executive Committee – Business items below
 - b. Academic Affairs – The committee met, and the primary topic was connecting students to their advisors. First and second year students did not have the experience of meeting their advisors and going through the registration process due to the pandemic. The committee is brainstorming to find ways increase the student-advisor connection, including posting office hours, advisors hold a virtual session for advising, and being on campus for at least one day a week for in-person advising.
 - c. Rules and By-Laws – nothing to report
 - d. Campus Life and Inclusive Excellence Committee – The committee met on November 9. Discussed areas to focus on and identified 2 goals for this semester. Goal one is exploring a post-pandemic outreach program for students. We reached

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out to students to identify what they are struggling with and based on the feedback received we will identify resources and determine a way to communicate that information and messages to students via warrior noes. The second goal is to reach out to Chief Parrish and Jonathan Anthony to have a conversation about shuttle operations going to Main Street and also grocery stores during the day. We will be looking at the hours of operation and stops to make sure that it is student friendly and based on what the students need during the day.

- e. Budget, Finance and Planning – A report on last week’s meeting was presented.
 - Spring enrollment update-we are 4% below last year’s enrollment
 - Comprehensive Campus Planning Document was prepared by the University. In the past we have been considered stable, this year we are in plan one relating to financial status. This is due to our enrollment decline and not our financial status. Our operating margin, cash reserves and other reserves are very strong financially. We need to prepare a report to PASSHE in February with an update of our budget enrollment. Other priority topics for the remainder of the year include:
 - Campus upgrades and renovations
 - Recruitment, enrollment, and retention
 - Strategic plan for library
 - How financial aid information is provided to students
 - Temporarily suspending Warrior Promise
 - We will have a new student member starting next semester
 - f. Research – We met on 11/18 discussed results of the faculty survey. A new possible directive came out of the RSCAN Committee, this is pending approval from Provost Ball. We are looking for initiatives for the coming year, please let us know if you have any ideas regarding ideas for initiatives related to research.
- 5) Student Government Association Report –
- SGA is working on end of semester activities for the student body with finals coming up next week. SGA will be providing snacks for students during finals week in University Center, Sci Tech and Stroud Halls.
 - Budget workshops are being held for clubs and organizations to go over budgets for the upcoming academic year.
 - Our Panera fundraiser is scheduled for Monday at Panera in East Stroudsburg.
 - We are still looking to add more senators next semester for more representation.
- 6) Old Business –
- Official election announcement, Esther Deganzo-Cantens has been elected Vice President and Elizabeth Scott is Member at Large.

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- ESU parking advisory committee, William Parrish sent a report. First meeting on 11/9. A student survey will be sent to obtain student input and concerns regarding parking issues. The committee meets the second Tuesday of every month at 3:00. See attached report.
- 7) New Business –
- a) Recycling committee report: Goals for this year discussed. Goals include: increasing shredding and recycling of shredded paper, obtain monthly data on recycling from the hauler company, educate campus on what cannot be placed in recycling bins, and having a “Move Out Collection” to support Warrior Food Pantry. See attached report.
 - b) Additional student members in Senate committees. Nisar Patel to Budget Finance and Planning and Marcus Narcisse to Student Affairs. Welcome to Justin Amman who is the State System Manager appointee.
 - Approved
 - c) Calendar 2022-2023 meeting dates:
 - 9/12/22, 10/3, 11/7, 12/5, 2/6, 3/13, 4/3, 4/24, or 5/1 (if needed)
 - Approved
 - d) Discussion about Enrollment-Karen Lucas, Vice President of Enrollment Management, provided an update on Enrollment Management and answered faculty questions. Enrollment initiatives, admissions, and recruitment, eliminate and reduce enrollment barriers and retention activities. Kary Tejada, Director of Financial Aid, presented recommendations from the Enrollment Research Associates regarding financial aid. Admissions are working with consultant Carnegie Dartlet who specialize in identifying personality types and will work with faculty and students to determine the University personality type and identify prospective students that fit the University personality type. Alex Sperrazza, Director of Admissions, explained the GPA based tuition initiative, which is a merit discount based on academic performance. Ken Long pointed out that there is also need based financial aid as well. Social media strategies include using student interviews regarding jobs, internships, and what makes your program a reason to come here. These will help facilitate communication with the applicant pool. Presentation attached.
- 8) Open Discussion – none
- 9) Announcements: Next meeting will take place on February 7th, Happy Holidays to Everyone.
- 10) Adjournment @ 1619

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