

## **Kim Bell, M.A.**

### **Adjunct Professor (2021- Present)**

Communication Department, East Stroudsburg University (2021)

- Professor - Broadcast Management
- Professor - Broadcast Journalism
- Professor - Intro to Communications

### **Blue Ridge Communications TV-13 (1989-Present)**

**Vice President & General Manager (1997- Present)**

**Stroudsburg / Lehigh / Milford / Ephrata**

- Oversee Operations at 3 BRC13 Locations
- Oversee Operations at BRC11 Location in Ephrata
- Coordinate Daily Local Programming Schedule
- Produce Local News, Sports, and Specialty Programs
- Oversee Staff at 4 Locations
- Produce Programming for other Blue Ridge Communications Offices across Pennsylvania

### **News Director (2003-2008)**

- Oversee News Operations At 3 TV-13 Locations
- Oversee Daily Local News Coverage
- Manage News Staff

### **News Anchor\ Reporter (1989-Present)**

- Anchor Live Newscasts
- Report on hard news stories and feature stories for newscasts and specialty programs

### **Host \ Producer (1989-Present)**

- **Co-Host Producer - Magazine Entertainment Program "Talk of the Town"**
- **Host / Moderator - Political Debates**
- Host / Producer – Magazine Entertainment Program **"Pocono Happenings"**
- Host / Producer - **Live Morning Talk Show "Coffee Break With Kim Bell"(1989-1999)**
  - Guests Have Included Presidential Candidates, Celebrities, Community Leaders
  - Issues Range From Politics To Entertainment And The Environment

### **Media Training Pros (2007-Present)**

**Media Consultant and Instructor**

- Prepare Curriculum for Media Training Courses

- Teach News Media Training Courses to Law Enforcement, Education Personnel, Security Personnel, Hospital Personnel, Coroners

## **Selected Honors and Achievements**

### **1 EMMY Award & 10 Nominations for EMMY Awards (1995-Present)**

Mid-Atlantic Region - National Association of Television Arts and Sciences

- Outstanding Newscast "News 13"
- Outstanding Entertainment Broadcast
- Outstanding Sports Program

### **8 National Communicator Awards (1995-Present)**

- Outstanding Reporting
- Outstanding Newscast
- Outstanding Entertainment Program
- Outstanding Host / Producer

### **3 International Telly Awards (1999-Present)**

- Outstanding Newscast

### **1 National Videographer Awards (2001)**

- Outstanding Reporting / News Story

### **Board of Governors (1997-2002)**

National Association of Television Arts and Sciences  
Mid-Atlantic Region

### **EMMY Award Judging Coordinator (1997-Present)**

National Association of Television Arts and Sciences  
Mid-Atlantic Region

## **Community Service**

### **American Red Cross of the Poconos (1999 – Present)**

- Chairperson, Board of Directors (2012- 2018)
- Board of Directors (1999 – Present)
- Host - Annual Telethon
- Volunteer of the Year (2014)

### **Pocono Mountain Run for the Red Marathon (2003- 2021)**

- Executive Committee Member

### **American Cancer Society (1988 - Present)**

- Host - Annual Telethon
- Regional Board of Directors (2012- 2016)

### **Dream Come True, Blue Ridge Chapter (2005-Present)**

- **Host - Annual Telethon**
- **Dream Maker Award (2016)**
- **Dream Maker Award (2024)**

**Good Shepherd Rehabilitation Center, Bethlehem (2018-2021)**

- **Co-Chair Fall Classic Tennis Tournament**

**Lehigh Valley Health Network (2017- 2021)**

- **Planning Committee Tennis Classic Tournament**

## **Education**

### **East Stroudsburg University**

East Stroudsburg, Pa.

Master of Arts, 2022

Communication

### **2021 Pennsylvania Communication Association**

Presenter at annual Conference October, 2021 for Research Paper “A Rhetorical Criticism of *The Hill We Climb* by Amanda Gorman”

### **2021 Pennsylvania Communication Association**

Graduate Paper Award

“A Rhetorical Criticism of *The Hill We Climb* by Amanda Gorman”

### **Bloomsburg University**

Bloomsburg, Pa.

Bachelor of Arts, 1987

Mass Communications-Radio \ TV \ Film