

# East Stroudsburg University of Pennsylvania



## FACULTY ENTREPRENEURSHIP REQUEST FOR PROPOSALS 2024 - 2025

### **Program Purpose**

East Stroudsburg University (ESU), in alignment with its strategy to become a university that has a reputation for entrepreneurship, offers the **Faculty Entrepreneurship** internal grant opportunity. This opportunity is sponsored by the Office of the Provost. This program allows all ESU faculty, staff, and students the opportunity to experience the positive impact of entrepreneurship. It is intended to support the development of and to infuse an entrepreneurial culture at ESU.

This grant is **NOT** meant for projects that involve:

- The purchase of technology - the Instructional Fee or Tech Fee programs are better fits for technology purchases.
- Innovation in teaching - the FPDC or Faculty Innovation programs allow for proposals in that category.
- Workforce development, which brings people to jobs.

### **What is Entrepreneurship?**

An ESU Entrepreneur is an innovator who creates opportunities and implements solutions for-profit or non-profit for the ESU community and beyond.

### **Link to ESU's Strategic Plan**

The proposals must address how the project or proposed idea is in alignment with ESU's strategic plan ESU: Creating Opportunities for The Future Through Community, Engagement & Belonging 2023 – 2026.

### **Award Amounts**

Depending on need and justification, **Faculty Entrepreneurship** will award up to \$2,500 per applicant for the year. Applicants are permitted to submit a subsequent application related to the project, but the maximum total annual award per applicant is \$5,000.

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## **Proposal Requirements and Guidelines**

**The RFP is competitive.** Departments may submit more than one proposal. Collaboration within and across colleges is encouraged, as are proposals between faculty, students, staff, and members of the community.

1. Project funds are awarded to activities that support entrepreneurship.
2. The number of grants awarded will be based on the availability of funds and proposal merit.
3. The proposals must be submitted via [ESU eGRANTS](#) by the deadline.
4. A final evaluation report will be submitted within two weeks of completion of the project.
5. It is expected for grant recipients to share their entrepreneurial activity to the ESU community when possible.

## **Criteria for Selection:**

Proposals must demonstrate:

- **Creativity.** A new and fresh approach to expand on something that already exists or to solve a new problem.
- **Entrepreneurial Mindset.** How will the proposed project hone entrepreneurial skills?
- **Impact.** How will the proposed make a difference? What are the measurable outcomes?
- **Sustainability.** How will activities carry on after the end of the grant?

**Proposal Format:** Briefly describe how you plan to infuse entrepreneurship on campus and how you will assess its impact. Please create a document with the following elements and upload with your application in [ESU eGRANTS](#).

1. Name(s) and the affiliated academic department(s).
2. Project Title.
3. Project Narrative (2 page maximum) including:
  - Goals and Objectives.
  - Project idea or concept – please emphasize the relation to ESU Strategic Plan.
  - Timeline – please give a definitive start and end date to the project and key events within project implementation.
  - Expected Outcomes and Evaluation Plan.
4. Budget – The budget template is available in the competition area in [ESU eGRANTS](#)
  - Include a budget narrative.

Principal Investigator/Project Directors should be aware of their obligations to cooperate with ESU in the case of an invention or output that may lead to commercialization. Please read the Technology Transfer Procedure and sign the Cooperation Agreement upon applying to this program. Documents are available on ESU e-GRANTS upon application and on the Tech Transfer webpage at: [https://www.esu.edu/ospr/tech\\_transfer\\_commercialization.cfm](https://www.esu.edu/ospr/tech_transfer_commercialization.cfm)

For further assistance, please contact Lynne Ozgur, Director, Assistant Director Office of Sponsored Projects and Research, lozgur@esu.edu, 570.422.7908.

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### **Funded Projects include:**

- FY 2016 – The establishment of a Regional Wine Analysis Laboratory
- FY 2017 – Join the Flock Socks created a small-scale social entrepreneurship initiative to create a culture among students, faculty and staff that embraces social entrepreneurship, creativity and innovation.
- FY 2019 – Move-out Collection Sale – an on-campus sale that supports student food pantry and other needs.
- FY 2020 - ESU Innovates and Educates with Craft Beer Entrepreneurs – education and tasting presentation highlighting the entrepreneurial side of beer production.
- FY 2021 - PPE manufacturers & suppliers responding to reopen challenges during COVID-19 – supported the manufacturing of PPE using innovative methods.