### L. Johan Eliasson, Ph.D.

Department of Political Science and Economics, East Stroudsburg University 200 Prospect Street, East Stroudsburg, PA 18301, Email: <a href="mailto:jeliasson@esu.edu">jeliasson@esu.edu</a>

#### Education

**PhD,** Political Science, Maxwell School of Citizenship and Public Affairs, Syracuse University, New York, 2005. Concentrations in International Relations and Comparative Politics.

Certificate in University Teaching, Syracuse University, 2004

MA, Political Science, Syracuse University, New York, 1999.

**BA**, Political Science, California State University Dominguez Hills, Carson, California.

1997 Summa Cum Laude and Department Honors.

## **Professional Experience**

2015-present, Professor, East Stroudsburg University, Pennsylvania.

2021-present, research affiliate, European Foreign Policy Observatory, Barcelona

2021 Distance education: Quality Matters certified (course: POLS 111, score: 100%).

2016 (spring) Visiting Scholar, University of Antwerp, Belgium.

2010-2015 Associate Professor, East Stroudsburg University, Pennsylvania.

2005-2010 Assistant professor East Stroudsburg University, Pennsylvania

2003-2005 Instructor, Syracuse University

2000-2003 Research Assistant, Syracuse University, with Dr. Richard Sherman. Research

Topic: Transatlantic Trade Disputes Resolution Mechanisms.

1991-1993 Store manager McDonald's Angered. \$1M annual turnover, handled personnel, planning, and budgeting.

### **Publications**

#### Books

- L. Johan Eliasson & Patricia Garcia-Duran (2019) <u>Civil Society, Rhetoric of</u>
   <u>Resistance, and Transatlantic Trade</u> (New York, Cham: Palgrave Macmillan)
- L. Johan Eliasson (2010) <u>America's Perceptions of Europe</u> (New York: Palgrave Macmillan).
- Jeffrey Weber & L. Johan Eliasson (2007) <u>Handbook of Military Administration</u> (Boca Raton, New York: Taylor and Francis CRC Press).

### **Peer-reviewed Articles**

- Patricia Garcia-Duran, L. Johan Eliasson, Oriol Costa (2023) "Commerce and security meet in the European Union's trade defence instruments." Politics and Governance Vol. 11(4) p. 165-176
- L. Johan Eliasson & Patricia Garcia-Duran (2023) 'New is old? The EU's open, sustainable, and assertive trade policy' Global Policy, Vol. 14 (53), 9-18. Special Issue EU Trade Policy: Challenges to its Strategic Autonomy.
- L. Johan Eliasson, Oriol Costa & Patricia Garcia-Duran (2023) "<u>Is the EU's trade policy aligning with America's trade policy?"</u> Journal of World Trade Vol. 57(2), 231-252.
- Patricia Garcia-Duran & L. Johan Eliasson (2022) "Was the European Union's <u>2021 Trade Strategy a Critical Juncture?"</u> European Foreign Affairs Review, Vol. 27(4), 563-584.
- L. Johan Eliasson & Patricia Garcia-Duran (2021) "The Saga Continues: Internal Contestation of EU Trade Policy", Global Affairs Vol. 6(4-5), 433-450.
   DOI: 10.1080/23340460.2021.1885987
- Patricia Garcia-Duran & L. Johan Eliasson & Oriol Costa (2020) "Managed Globalization 2.0- The Commission's Response to Trade Politicization", Politics and Governance. Vol. 8(1) March, DOI http://dx.doi.org/10.17645/pag.v8i1.2567
- Patricia Garcia-Duran, Miriam Casanova & L. Johan Eliasson (2019). <u>"The influence of international institutions on domestic policy: the case of multilateral pressure on the European Union's Agricultural Policy"</u>, Journal of European Integration Vol. 41(2), 131-146.
- Patricia Garcia-Duran & L. Johan Eliasson (2018) <u>"Supporters' Responses to Contested Trade Negotiations: the European Commission's Rhetoric on the Transatlantic Trade and Investment Partnership"</u>, Cambridge Review of International Affairs Vol. 30(5-6), 489-506
- L. Johan Eliasson & Patricia Garcia-Duran (2018) <u>"TTIP negotiations: interest groups, anti-TTIP civil society campaigns and public opinion"</u>, *Journal of Transatlantic Studies* Vol. 16(2), 101-116.
- Patricia Garcia-Duran & L. Johan Eliasson (2018) "Squaring the circle: Assessing whether the European Union's pursuit of bilateral trade agreements is compatible with promoting multilateralism", Journal of Self-Governance and Management Economics. Vol. 6(1), 7-32, doi:10.22381/JSME6120181
- Patricia Garcia-Duran & L. Johan Eliasson (2017) "The Public Debate over TTIP and Its Underlying Assumptions", Journal of World Trade, Vol. 51 (1), 26-42.
- L. Johan Eliasson & Patricia Garcia-Duran (2017) <u>"Why TTIP is an unprecedented geopolitical game-changer but not a Polanyian moment"</u>, Journal of European Public Policy Vol 24(10), 1522-1533.
- L. Johan Eliasson (2015) <u>"International Standards: Past Free Trade Agreements and the Prospects in the Transatlantic Trade and Investment Partnership"</u>, Baltic Journal of European Studies, Vol. 5(1), 5-18.

- L. Johan Eliasson (2014) "Europe's Crisis and Integration: Institutions, Accepted and Expected Behavior, and the Euro", Current Politics and Economics of Europe Vol. 25(1), 14-38.
- L. Johan Eliasson (2014) <u>"Problems, progress, and prognosis in trade and investment negotiations: the transatlantic free trade and investment agreement"</u>, *Journal of Transatlantic Studies* Vol. 12(2), 119-139.
- L. Johan Eliasson (2014) "What is at Stake in the Transatlantic Trade and Investment Partnership(TTIP)?: Assessing Challenges and Possible Compromises", Saar/Europarecht Online Expert Papers, no. 2, 1-20, ISSN 2199-0069
- Richard Sherman, L. Johan Eliasson (2007) "Privatizing Commercial Diplomacy:
   Institutional Innovation at the Domestic-International Frontier", Current Politics and Economics of Europe. Vol. 18(3), 335-51.
- Richard Sherman, L. Johan Eliasson (2006) <u>"Trade Disputes and Non-State Actors: New Institutional Developments and the Privatization of Commercial diplomacy"</u>, World Economy. Vol. 29(4), 473-489.
- L. Johan Eliasson (2004) "<u>Traditions, Identity and Security: the Legacy of Neutrality in Finnish and Swedish Security Policies in Light of European Integration</u>", European Integration Online Papers. Vol. 8(6), http://eiop.or.at/eiop/texte/2004-006a.htm

# **Editor of Special Issues in Journals**

 Dirk DeBiévre, Patricia Garcia-Duran, L. Johan Eliasson & Oriol Costa, Editors of a special issue (10 papers) on "The Politicization Of EU Trade Policy Across Time and Space", *Politics and Governance*, 2020

# **Book Chapters in Edited Volumes**

- L. Johan Eliasson & Patricia Garcia-Duran (2024). "<u>EU Trade Policy in Light of a Fragmented Liberal International Order</u>" in Costa, O. Soler i Lecha, E., Vlaskamp, M. (eds) EU Foreign Policy in a Fragmenting International Order. Palgrave MacMillan
- L. Johan Eliasson (2023) "<u>Transatlantic trade relations: domestic obstacles and strategic opportunities</u>" in Elaine Fahey (ed). *Routledge Handbook on Transatlantic Relations*. London: Routledge, 186-199. ISBN: 9781032255347
- L. Johan Eliasson & Patricia Garcia-Duran (2020) "Norm contestation in modern trade agreements: Was the Transatlantic Trade and Investment Partnership a "one-off" in the European Union?" in Elisabeth Johansson-Nogués, Martin Vlaskamp & Esther Barbé (eds) European Union Contested: Foreign and Security Policy in a Changing World. Bonn: Springer, p. 153-173.
- L. Johan Eliasson (2019) "<u>Transatlantic trade negotiations, civil society</u> campaigns and public opinion" in Doris Dialer & Margarethe Richter (eds)

- Lobbying in the European Union. Successful Strategies and Techniques. Bonn: Springer, p. 375-387.
- L. Johan Eliasson (2017) <u>"In search of a new model of transatlantic relations: the status of TTIP"</u>, in Maria Dunin-Wasowicz (ed) *TTIP in Retreat Evaluating the strategic significance of transatlantic free trade.* India: Scholar Publishing House, p. 23-30.
- L. Johan Eliasson (2016) "<u>The Transatlantic Trade and Investment Partnership:</u>
   <u>Interest Groups, Public Opinion, and Policy</u>" in *Different Glances at EU Trade* 
   Policy, Barcelona Centre for International Affairs (October), p. 33-44.
- L. Johan Eliasson (2015) "Sweden A Non-Euro Member Losing Influence." in *The European Union and the Member States* E. Zeff and W. Pirro (eds). New York: Lynne Reinner Press, (3<sup>rd</sup> ed), p. 225-242.
- L. Johan Eliasson (2014) "Why The Euro Will Survive: The Institutionalization of <u>Accepted Policies Through Key Actors</u>." in *The European Union Beyond the Crisis* Boyka Stefanova (ed). Washington: Lexington Books, p. 85-104.
- L. Johan Eliasson (2007) "Regional Defense Policy: The European Security and Defense Policy" in *Handbook on Military Administration*, J.A. Weber, and L.J. Eliasson (eds). Boca Raton, New York: Taylor and Francis CRC Press, p. 317-344.
- L. Johan Eliasson (2006) "Sweden Ten Years On" in *The European Union and Member States* E. Zeff and E. Pirro (eds.). New York: Lynne Reinner Press, 2<sup>nd</sup> ed. p. 253-270.

### **Solicited Articles/Commentaries**

- Patricia Garcia-Duran, L. Johan Eliasson (2020) <u>EU Trade and Investment Policy</u>. Baltic Rim Economies Review, 2/2020, May 29.
- L. Johan Eliasson (2015) "The Transpacific Partnership negotiations are finished: the potential impact on progress in TTIP" Saar Law Center Briefs, October 21,
- L. Johan Eliasson (2015) "Fear or Facts: the Case for ISDS in Modern Trade Agreements" Global Politics, June 7,
- L. Johan Eliasson (2015) "Market TTIP or Risk the Alliance" Global Politics, March 27.
- L. Johan Eliasson, Christopher Brooks (2014) "<u>TTIP and why we must continue</u> <u>emphasizing that Europe matters</u>", Atlanta Expat Magazine, Issue 4, 2014, p. 2-3.

### **Review Articles**

- L. Johan Eliasson (2024) "<u>EU and US Foreign economic policy responses to China, the end of naivety</u>" *Journal of Contemporary European Studies*, 32(2), 594-596.
- L. Johan Eliasson (2021) "The Multilevel Politics of Trade" Canadian Journal of Political Science, vol. 54, issue 2, pp. 499-501. doi:10.1017/S0008423921000159
- L. Johan Eliasson (2013) "Why Europe Matters: The Case for the European Union" European Union Studies Association Review, vol. 26, issue 3, pp.11-12.

- L. Johan Eliasson (2007) "Surviving Turbulence in Transatlantic Relations," *International Studies Review*, vol 9, issue 2, pp. 188-191.
- L. Johan Eliasson (2007) "The Rising (super) Power," European Union Studies Association Review, vol. 20, issue 4, pp. 11-12.

### **Panels Organized and Chaired at International Conferences**

- EU trade, investment, and economic policies in turbulent times: politicization, institutions and regulations. European Union Studies Association, Miami, May 19-21, 2022
- EU trade policy: Communicating trade policy under changing constraints, opportunities, and capabilities for action. EU in International Affairs, Brussels, May 26-28, 2021.
- Politicization and EU Trade Policy. European Union Studies Association, Denver, May 8-10, 2019.
- EU trade policy, European Union in International Affairs, Brussels, May 16-18, 2018.
- EU Trade Policy, State of Play: TTIP and Beyond. European Union Studies Association, Miami, May 4-6, 2017.

### Papers Presented (since 2015 only, more upon request)

- L. Johan Eliasson, P. Garcia-Duran "The Anti-Coercion Instrument: The EU's Section 301 or a dud?" University Association for Contemporary European Studies, September 9, 2024
- Patricia Garcia-Duran, L. Johan Eliasson "The EU trade-security nexus through its Anti-Coercion Instrument" Invited Workshop, New Trade Policy Linkages. Sarbonne University, Paris, June 6-7, 2024.
- L. Johan Eliasson, P. Garcia-Duran "The ultimate economic security instrument or a dud? The EU Anti-Coercion Instrument's usefulness in a geopolitical minefield" Standing Group on the European Union Biennial Conference, Lisbon, June 19-21, 2024
- L. Johan Eliasson "Transatlantic trade relations: domestic obstacles, and strategic opportunities" European Union Studies Association, Pittsburgh, May 4-6, 2023.
- L. Johan Eliasson, P. Garcia-Duran, O. Costa "Cracking Silos through trade: The EU trade policy shift towards security related instruments." European Union Studies Association, Pittsburgh, May 4-6. 2023
- L. Johan Eliasson, Patricia Garcia-Duran, Oriol Costa "Is the EU's trade policy aligning with America's trade policy?" Workshop: "Contemporary Challenges Facing the Transatlantic Alliance", at American University, June 15-16, 2022.
- Patricia Garcia-Duran, L. Johan Eliasson "Was the OSA a critical juncture?"
   11th Biennial Conference of the SGEU, Luiss University Rome, June 8-10, 2022
- L. Johan Eliasson "Transatlantic trade relations: domestic obstacles, disagreements, and opportunities?" European Union Studies Association, Miami, May 19-21, 2022.
- L. Johan Eliasson, Patricia Garcia-Duran "New is old? From Managed Globalization to Open Strategic Autonomy in EU Trade Policy" European Union in International Affairs, Brussels, May 26-28, 2021 and the Italian Political Science Association Conference,

- September 9-11, 2021.
- L. Johan Eliasson, Patricia Garcia-Duran "Norm contestation in modern trade agreements: was the Transatlantic Trade and Investment Partnership a 'one-off' in the EU?" Council on European Studies, Annual Conference, Madrid, Spain, June 19-21, 2019.
- Patricia Garcia-Duran, Oriol Costa, L. Johan Eliasson, "Managed globalization: The European Commission response to EU trade policy politicization?" European Union Studies Association Biennial Conference, Denver, CO, May 8-10, 2019.
- Patricia Garcia-Duran, Oriol Costa, L. Johan Eliasson, "EU trade policy, politicization and managed globalization", Association for Contemporary European Studies Annual Conference, Bath, UK, September 3-5, 2018
- L. Johan Eliasson, Patricia Garcia-Duran "Politicization, Contestation, and Change in EU Trade Policy: The Effects of Transatlantic Trade Negotiations", The European Union in International Affairs Conference, Brussels, May 16-18, 2018.
- Patricia Garcia-Duran, L. Johan Eliasson "TTIP Opposition and Supporters' Rhetorical Strategies", Council of European Studies 24<sup>th</sup> International Conference, Glasgow, Scotland, July 12-14 2017.
- Patricia Garcia-Duran, L. Johan Eliasson "The European Commission's Rhetoric on TTIP", European Union Studies Association, Miami, FL, May 4-6, 2017.
- L. Johan Eliasson, Patricia Garcia-Duran, "Making Policy Make Politics: TTIP Opponents' Arguments", European Union Studies Association, Miami, May 4-6, 2017.
- Patricia Garcia-Duran, L. Johan Eliasson, "The European Commission's response to TTIP contestation", Pan-European Conference on International Relations, Barcelona, September, 2017.
- L. Johan Eliasson, "The USA and TTIP, an increasingly complicated story", European Movement, Warsaw School of Economics, December 7, 2016.
- L. Johan Eliasson, "The Transatlantic Trade and Investment Partnership: Interest Groups and Public Opinion", Barcelona Centre for International Affairs, June 27, 2016.
- Patricia Garcia-Duran, L. Johan Eliasson, "Looking at TTIP from the Multilateral Level",
   The European Union in International Affairs Conference, Brussels, May 11-13, 2016.
- L. Johan Eliasson, Patricia Garcia-Duran, "The possible versus the probable in TTIP", Workshop, EU Center of Excellence, Atlanta April 29-30, 2016.
- L. Johan Eliasson, Patricia Garcia-Duran, "Do interest groups shape public opinion and the results of TTIP negotiations?" Academic Association For Contemporary European Studies Conference, Bilbao, September 7-9, 2015.
- L. Johan Eliasson, "Options and possibilities in TTIP: two sectors and the mother of controversial issues." 14<sup>th</sup> Biennial European Union Studies Association Meeting, Boston, March 5-7, 2015.
- L. Johan Eliasson, "The Transatlantic Trade and Investment Partnership: Interest groups, public opinion and key issues." 14<sup>th</sup> Biennial European Union Studies Association Meeting, Boston, March 5-7, 2015.

# Select speeches by Invitation

• European Movement Forum/Warsaw School of Economics, Poland (November 5, 2021).

- United States Army War College, Carlisle, PA (January 17, 2019)
- European Academy, Otzenhausen, Germany (March 12, 2017; March 9, 2016)
- Antwerp University, Antwerp, Belgium (March 22, 2016)
- Maastricht University, Maastricht, The Netherlands (May 9, 2016; May 21, 2015)
- Saarbrücken University, Saarbrücken, Germany (May 21, 2015)
- Barcelona Center for International Affairs, Barcelona, Spain (June 11, 2016)
- European Movement Forum/ Warsaw School of Economics, Poland (December 7, 2016)
- United States Department of State, Washington DC, (February 8, 2011).

### **Workshops by Invitation**

- Contemporary Challenges Facing the Transatlantic Alliance. American University, Washington DC, June 15-16, 2022.
- EU Trade Policy: Democratic, Transparent, Sustainable and Geopolitical?
   RECONNECT, Leuven, Belgium (October, 14-15, 2021)
- EU Norm Contestation, Barcelona Centre for International Affairs, Barcelona (May 31, 2019)
- EU Trade Contestation, Barcelona Centre for International Affairs, Barcelona (July 2, 2018)
- EU Trade Policy, Georgia Tech, Atlanta (April 29-30, 2016)

# **Research Network Memberships**

- <u>Trade Implementation and Enforcement Research Network.</u> Funded by a £5,000 grant from the University Association for Contemporary European Studies, for Spring 2022-Spring 2025. Elitsa Garnizova, LSE is PI, I am one of 17 scholars.
- The Emergence of European Sovereignty in a World of Systemic Rivalry: Strategic Autonomy and Permissive Consensus. Funded by a €62,000 grant from the Spanish Ministry of Science and Innovation, for September 2021-September 2024. Esther Barbe and Oriol Costa, EBEI are Pls, I am one of 13 scholars.

# Research and travel grants

- FDR Finish It, 2022. "Is the EU in a critical juncture?" (\$1,000)
- FDR Mini Grant, 2019. "Domestic Contestation and Politicization of European Foreign Policy. CSOs, Parties, and Parliament" (\$1,119)
- Charles Koch Foundation, Virginia, 2016, "Explaining the Transatlantic Trade and Investment Partnership" (\$5,000)
- Student Learning Initiative, Eurosim 2013, Chancellor's Office, Pennsylvania System of Higher Education (\$2,000).
- FDR, 2011. AmeriEuro or EuroAmerica?
   Explaining Policy Convergence and The Emergence of a Transatlantic Union."
   East Stroudsburg University (\$5,700)

- FDR, 2010. "Enhancing Student Education Through Participatory Learning and Research: The Benefits of Participation in the International European Union Simulation, in Antwerp, Belgium." (\$6,500)
- FDR, 2008. "America's Perceptions of Europe: Dispelling Myths About Europe." (\$5,805)
- Ketcham PhD Dissertation Fellowship, Syracuse University, 2004 (\$10,000).
- EU Center Dissertation Research Fellowship, Syracuse University, 2002(\$11,500)

# **Courses Taught**

POLS 111 Principles of Political Science \*\*

**ECON 111 Macroeconomics** 

**POLS 222 Contemporary Ideologies** 

**ECON 313 International Trade** 

POLS 322 International Relations \*\*

POLS 441 International Security \*, \*\*

POLS 445 International Law and Organization \*

POLS 429 International Political Economy \*

POLS 436 Introduction to the Politics of Globalization and Trade \*,\*\*

POLS 332 Europe \*\*

POLS 399 European Union Studies \*, \*\*

POLS 427 European Union External Relations \*

POLS 428 Transatlantic Relations \*, \*\*

POLS 438 United States Foreign Policy \*\*

POLS 495 Undergraduate Senior Seminar

### **Graduate courses:**

POLS 538 United States Foreign Policy \*\*

POLS 529 International Political Economy \*

POLS 545 International Law and Organization \*

POLS 541 International Relations Theory \*\*

POLS 570 Research Methods

Statistics and research methodology (undergraduates and doctoral students) at Syracuse University, as a teaching assistant.

- \* Courses I created for the university. \*\* Courses for which I created online versions for the university.
  - 17 years of online teaching experience.
  - POLS 111 (DE) Quality Matters certified April 2021 (score: 100%).
  - Completed two online teaching certification courses. Wisconsin Model (Betatested for ESU 2014), and PASSHE in 2020.
  - Co-chair, Committee on Excellence in Teaching and Learning 2013-current; cochair, sub-committee on Distance Education 2010-current.
  - Assist other faculty with distance education courses.

## **Other Professional Assignments**

- External Reviewer of submissions to Journal of Common Market Studies, Journal of European Public Policy, and International Studies Review (all tier one); Politics and Governance, Journal of Transatlantic Studies, Revista Brasileira de Política Internacional, and McGraw Hill's Annual Tasking Sides Global Issues.
- Organizer of the Wimer Lecture Series in International Affairs, 2007-2015.
- Facilitated funding, prepared, and led Syracuse University students to the largest 4-day annual international European Union simulation 2001-2004
- Acquire subsidies, prepare students, and lead East Stroudsburg University students (3-14 students per event) to the largest (4-day) annual international European Union simulation, from 2006 present.
- Co-founder and member of ESU's Research, Scholarship and Creative Activities Network, 2022-current.
- Chair, East Stroudsburg University Senate Research Committee, 2010-2019.
- Co-Chair, East Stroudsburg University Committee for Excellence in Teaching and Learning, 2013-2023.
- Department representative, East Stroudsburg University Senate, 2007-present.
- Member, ESU Strategic Task Force on Teaching and Learning 2013-14.
- Member, ESU D2L (Learning Platform) Task Force 2014-16.

# **Association Memberships**

- European Union Studies Association (2007-present)
- European International Studies Association (2019-2020)
- Council for European Studies (2019-present)
- European Consortium for Political Research, Standing Group on the European Union (2021-present)
- The Academic Association for Contemporary European Studies (2014-2016)
- International Studies Association (2009-2012)
- Pittsburg University's Outreach Board of Advisers (2009-2014).

## **Computer Skills**

SPSS and Excel.

## Language Skills

Fluency: Swedish. Understand: Norwegian and Danish. Basic: German.